

2012



+
swiss
+
festival



Swiss Festival 2012

Austrian Club, 76-90 Sheehan Road

Heidelberg West, Victoria

Sunday 25th March 2012 11am - 4pm

What is the Swiss Festival?

The Swiss Festival in existence since 1996 and is held annually. It is the main event for all Swiss groups located in Victoria. With over 1,000 people attending the festival last year, 2011 was the biggest event yet.

- Attended by the Swiss Consul General and other Swiss dignitaries
- Live performances from 8 groups
- Guessing competition prizes worth \$ 5,000.00
- 17 Swiss organisations represented
- More than 10 major industry sponsors

Become a fan of the Swiss Festival Australia on Facebook or follow us on Twitter @SwissFestivalAU. Visit www.swissfestival.com.au to learn more about the entertainment program and see images and videos of past festivals.

Sponsoring opportunities at the Swiss Festival

Swiss Festival attendees span a broad demographic range:

- Singles and couples aged 20 to 40
- Families with children of all ages
- Retired and elderly community members
- Swiss industry representatives
- Consular staff and diplomatic representatives

There are numerous ways in which you can support the Swiss Festival and showcase your products and services to the community:

- Cash donations to the Swiss Festival
- Sponsorship for any of the various attractions
- Complementary samples of food or beverages
- Prizes for the guessing competition

All sponsors are featured with their logo on our webpage and the festival brochure as well as numerous banners on the festival grounds.

Groups and organisations

Groups and organisations representing all four languages and areas of Switzerland take part in the Swiss Festival, where the Swiss community showcases its unique culture and traditions.

Some of the Swiss associations that attend the festival:

- The Consul General of Switzerland
- Groupe Romand du Victoria
- ProTicino
- Swiss Club of Victoria
- Trachtengruppe Schwyzerguess
- SwissKids
- Swiss Yodel Choir Matterhorn
- Swiss Australian Chamber of Commerce and Industry
- Organisation of the Swiss Abroad (ASO)
- Swiss Australian Academic Network

The Swiss Festival Committee is a subgroup of the Swiss Club of Victoria
89 Flinders Lane, Melbourne VIC 3000, ABN 80 004 315 324



Some of our sponsors from past years



Premier Food and
Beverages Pty Ltd



SIC Swiss Import Corporation Pty Ltd
